BIN (XIAOBIN) LI

User Experience Designer

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Xiaobinli.com

EDUCATION

Carnegie Mellon University, School of Computer Science   **8/2020**

Master of Human-Computer Interaction

ArtCenter College of Design   **4/16**

Bachelor of Science, Product Design

EXPERIENCE

VMware Inc., Palo Alto, CA   **12/2020-current**

Product designer
- Built interfaces for enterprise users onboarding and managing subscription-based products on a SaaS platform (Cloud Services Platform of VMware).
- Conducted user research to understand pain points and proposed solutions.
- Created storyboards and wireframes to communicate design solutions with stakeholders, including engineers, product managers, etc.
- Created design libraries for documentation and educational purposes.

BloomSky Inc., Burlingame, CA   **6/16-10/18**

Industrial / UX designer
- Led the design of the web application and the mobile app for an IoT weather station.
- Led the design of the hardware of an enterprise IoT weather station, SPOT.
- Created wireframes and info architecture to communicate design solutions with stakeholders, including engineers, PMs, data scientists, etc.

RECOGNITION

The Spark International 2017 Design Awards, YinengFM   **11/17**

Received Silver Award in the Cause category

Core 77 Design Awards, YinengFM   **6/17**

Received the Student Notable honor in Strategy & Research category

The Dubai Global Grad Show, CLEAR   **10/16**

Selected as ArtCenter representative to exhibit in Dubai Design Week 2016

IDEA Finalist, CLEAR   **6/16**

Selected to the finalist of IDEA Student Designs 2016

LANGUAGE

Mandarin (Native) and English

SKILLS

Design | Figma, Adobe Suite, SolidWorks, KeyShot.
Coding | HTML, CSS, Javascript, Python, PHP, MySQL, ReactJS.